

# iTunes Connect Payments and Financial Reports Guide v5



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Apple Inc.

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## Revision History

**February 16, 2015—v5.** Updates for style and clarity.

**July 23, 2014—v4.** Updates for style and clarity.

**May 22, 2012—v3.** Changes to Appendix B.

**October 31, 2011—v2.** Major revisions for accuracy, style, grammar, and consistency.

## Overview

This guide includes information to help you to get the most out of reporting, such as:

- Viewing monthly earnings, amounts owed, and payments
- Getting monthly financial reports corresponding to earnings
- Tracking monthly unit sales and payments using the Trends graph

If you offer content on the iTunes Store, iBooks Store, App Store, or Mac App Store using more than one legal entity name, you'll see a menu at the top of the page with all your legal entity names and vendor IDs. Choose one from the menu to see earnings, amount owed, payment, and trend information for that entity.

## Summary Pane

The Summary pane shows your most recent earnings, amounts owed, most recent payment, unit sales, and payment trends. You'll always see this when you go to [Payments and Financial Reports](#).

## Reported Earnings

The Reported Earnings section includes your recent monthly earnings by region. The amounts are in the currency for that region. If you want to learn more about your earnings or download your financial reports, go to the Earnings pane.

## Payments and Amounts Owed

The Payments and Amounts Owed section shows your last payment, the amount we owe you for the next month, and when to expect your next payment.

- **Amounts Owed (Converted).** This section includes our estimate of the amounts we owe you. What you see is your earnings, after we've applied any necessary taxes and adjustments. The amounts are in the currency of your bank account, which we base on an estimated foreign exchange rate. The amount that we pay you is based on the actual foreign exchange rate on the day we pay you. These amounts don't include withholding taxes. If you want more detail, look on the Owed pane.

We only show your next payment date if the amount we owe you is above the minimum payment amount during the most recent payment cycle. It's also the date when your bank should receive payment.

- **Last Payment.** This section shows the last payment we made, including the date and the amount we've sent. See the Payments pane if you need more info.

## Trends

We created the Trends tool to show you monthly results for:

- **Total Units Sold.** That's all units sold in a given month and year and it includes all financial reports.
- **Payments.** Each individual payment we made to you, in the currency of your bank account. You'll see payments for the month and year of the most recent financial report. Any data that's from before July 2010 isn't included.

If you want to see data for a period of six months, one year, or two years, select the bar graph or line graph icon in the upper right. Hover over a bar or point to see the total units or payment amounts.

## Earnings Pane

The Earnings pane includes your financial reports of the last three months by month, year, and region. App Sales shows your sold units and your earnings while Ad Revenue shows your earning amounts. If you didn't have any transactions for a given region in a given month, there won't be a financial report for that region. For help understanding the report, see Appendix A: Financial Report Fields.

We also have specific reports for:

- App Sales. To get it, click Download Report.
- Ad Revenue. Click View Report, which links to the [iAd Network](#). You'll need to provide a custom date range to match the numbers on the iAd Network page to the Earnings pane.
- Regions. You can get it by choosing a specific region from the Regions menu.
- Previous months. Click Previous Months and you'll see the info for the month you selected, as well as the previous two months.

All the earnings you see are based on our fiscal periods. If you want to know the exact dates for these periods, there's a link to our fiscal calendar at the bottom of any of the panes.

## Owed Pane

The Owed pane shows your transaction history and our estimate of the amounts we owe you.

### Amounts Owed

We show you the sum of the transactions for each currency.

You'll see both the original transaction currency and the currency of your bank account, based on current foreign exchange rates. If you use a currency for which we don't have a foreign exchange rate, we convert the amounts to US dollars (USD). The amounts we owe you don't include any withholding taxes, which we apply when we pay you.

We only show your next payment date if the amount we owe you is above the minimum payment amount during the most recent payment cycle. It's also the date when your bank should receive payment.

If you met the minimum payment threshold but there's no next payment date, it's possible that we didn't start processing your payment during the current monthly cycle or that we don't have all of your tax and banking information.

## Transaction History

We show the last three months of transactions including earnings, payments, taxes, adjustments, and returned payments. This is by currency and only includes data from July 2010 or later.

Here's what the different transaction types mean:

Field	Notes
Opening Balance	Amounts we owed you before <a href="#">Payments and Financial Reports</a> launched.
Earnings	Earnings from the financial report shown on your Earnings pane for that month, year, currency, and region. If you didn't earn anything in a given month for a currency, no financial report will be available and there won't be an earnings amount for that month.
Input Tax	Amounts we add to your payment to meet your tax requirements in certain territories.
Adjustments	We apply these at the time of your earnings, when needed.
Withholding Tax	Amounts we are required to withhold to give to tax authorities in a territory. We apply the withholdings when we pay you.
Payment	This is when we send money from our bank to you, before it's being converted into the currency of your bank account.
Returned Amounts	If your bank returns a payment we tried to send you, we reverse the payment and the withholding tax amounts, if there were any.

You can see the transactions for a specific currency in the Currency menu.

If you're looking for older transactions, click Previous Months and then choose the month and year you want to review. You'll see earnings, taxes, adjustments, payments, and returns for the month you've selected, as well as for the two months before the chosen date.

## Payments Pane

We show the last four months of payments made to your bank. We also note if we tried to pay you but the payment was returned. You'll only see payments made after July 2010.

If you want to review payment details, click an individual payment. We list individual amounts below the consolidated payment amount.

Here's an explanation of the different fields on the Payments pane:

Field	Notes
Currency	<p>The currency shown in your financial reports for the amounts we owe or paid you.</p> <p>Before July 2011, we only reported your transactions in these regions and made payments in these currencies:</p> <ul style="list-style-type: none"> <li>• US Dollar (USD) - United States</li> <li>• Euro (EUR) - Euro Zone</li> <li>• Pound (GBP) - United Kingdom</li> <li>• Canadian Dollar (CAD) - Canada</li> <li>• Yen (JPY) - Japan</li> <li>• Australian Dollar (AUD) - Australia</li> <li>• US Dollar (USD) - All other territories (Rest of World)</li> </ul> <p>In July 2011, we added:</p> <ul style="list-style-type: none"> <li>• NOK - Norway*</li> <li>• CHF - Switzerland*</li> <li>• MXN - Mexico*</li> <li>• NZD - New Zealand*</li> </ul> <p>In November 2011, we added:</p> <ul style="list-style-type: none"> <li>• CNY - China*</li> </ul> <p>* Before July 2011, we included Mexico in the United States financial report. Norway and Switzerland were included in the Euro-Zone financial report and New Zealand was in the Australia financial report. Before November 2011, China was in the Rest of World financial report.</p> <p>Ad revenue is always in US dollars (USD).</p> <p>If you want to see which countries are included in each region, click View Countries by Region at the bottom of the Earnings pane.</p>
Beginning Balance	Amounts from before the current time period.
Earned	Amounts you earned in a given period.
Subtotal Pre-Tax	Sum of your beginning balance and earned amounts.
Withholding Tax	Amounts we withhold and give to tax authorities in a territory, as required. You can also see these amounts on the Owed pane.
Input Tax	Amounts we apply to meet your tax requirements in certain territories. These are also on the Owed pane.
Adjustments	These aren't commonly required and are also included on the Owed pane.

Field	Notes
Subtotal Post-Tax	Sum of Subtotal Pre-Tax, Withholding Tax, Input Tax, and Adjustments sections.
FX Rate	The foreign exchange rate our bank uses to convert payment amounts to the currency of your bank account.
Payment	What you're actually being paid, in the currency of your bank account.

The following table shows the Apple Legal Entity associated with each currency:

Currency	Apple Legal Entity Making Payment
USD	Apple Inc.
EUR	iTunes S.a.r.l.
GBP	iTunes S.a.r.l.
CAD	Apple Canada, Inc.
CNY	iTunes S.a.r.l.
JPY	iTunes K.K.
USD RoW	iTunes S.a.r.l.
USD (iAd Earnings)	Apple Inc.
CHF	iTunes S.a.r.l.
NOK	iTunes S.a.r.l.
MXN	Apple Inc.
NZD	Apple Pty Ltd.
AUD	Apple Pty Ltd.

At the bottom of the payment we show whether we used a wire or ACH transfer to send the money to your bank, as well as the bank name and the last four digits of your bank account number or IBAN.

If you want to see previous payments, click [View Older Payments](#) and choose the month and year you'd like to see. You'll also see information for the two previous months.

## Returned Payments

If your bank returns a payment to us, we'll show you an alert on the Payments pane. You'll also see an alert on the iTunes Connect homepage.

In this alert we'll tell you everything we know about why your payment was returned. If our own bank doesn't have any information about why your payment was returned, we'll tell you whatever information we received from your bank.

If we can, we'll also tell you how to fix the problem, such as updating your bank information on iTunes Connect or the information you'll need to follow up with your bank.

We also include a bank payment reference number in the alert. This is a nine-digit payment identifier our bank sends your bank any time we try to make a payment. The reference number can help your bank identify the attempted payment and how to solve the issue so we can send payments to your account.

If your bank ever returns a payment you should always review your banking information in [Agreements, Tax, and Banking](#) and see if it needs updating. These issues are usually resolved after you update your banking information. If everything looks fine, though, then contact your bank to resolve the issue.

You'll see the alert until the issue is resolved and we're able to successfully make a payment to you during next month's payment cycle.

## Auto-Ingest Tool

To download your financial reports automatically, you can use Apple's Java-based auto-ingest tool. The tool requires Java 1.6 or later.

To set it up:

1. Download the Autoingestion.class file from [apple.com/itunesnews/docs/Autoingestion.class.zip](http://apple.com/itunesnews/docs/Autoingestion.class.zip). You'll want to save it in the directory where you'll want the reports to go later.
2. Change the directory level in the command line to the directory where you saved the Autoingestion.class file.
3. Retrieve reports using the command below. Separate each parameter with a space. Don't copy the parameters that start and end with <>. Use your own values instead. When providing the vendor ID, be sure to include two leading zeroes before your vendor ID number.

```
java Autoingestion <properties_filename> <vendor_id> <region_code>  
<report_type> <fiscal_year> <fiscal_period>
```

4. Create a properties file that includes your Apple ID and password in the format below. Don't copy the parameters that start and end with <>. Use your own values instead. Only use one Apple ID and password in your file.

```
userID = <Apple ID>  
password = <password>
```

5. Save your your properties file in the same directory as the auto-ingest tool and use the ".properties" file extension.

### Parameter Definitions

Variable	Value	Notes
properties_filename	Filename of the properties file. For example, john.properties	
vendor_id	008##### (your unique number)	The vendor ID, with two leading zeroes, for which you want to download the report.
region_code	Refer to list of regions listed below	
report_type	DRR	DRR are standard financial royalty reports.
fiscal_year	4 digit year (since 2009)	
fiscal_period	2 digits (01-12)	

## Region Codes

Code	Region
AE	United Arab Emirates
AU	Australia
CA	Canada
CH	Switzerland
DK	Denmark
EU	Euro-Zone
GB	United Kingdom
HK	Hong Kong
ID	Indonesia
IL	Israel
IN	India
JP	Japan
MX	Mexico
NO	Norway
NZ	New Zealand
RU	Russia
SA	Saudi Arabia
SE	Sweden
SG	Singapore
TR	Turkey
TW	Taiwan
US	United States
WW	Rest of World
ZA	South Africa

## Users and Roles

If you have the Admin role, you can create, edit, and delete users in [Users and Roles](#). You can also give users access to [Payments and Financial Reports](#) and set the user's access in the Access and Notifications section of [Users and Roles](#).

### User Roles

Keep in mind that all iTunes Connect users with the Admin or Finance roles have access to [Payments and Financial Reports](#), including your company's confidential financial information.

### Access

Give users the access you want them to have, and change it at any time. You can control their access to information for each territory and content type. This also means that you can make one, or every, financial report available to each user.

### Notifications

There are two types of notifications in [Payments and Financial Reports](#):

- **Payment.** These are email alerts we send when a payment is returned.
- **Financial Report.** These are email alerts we send when financial reports are available for download from iTunes Connect.

## Appendix A: Financial Report Fields

Here's what the fields and values in your financial reports mean:<sup>1</sup>

Report Field	Values	Notes
Start Date	MM/DD/YYYY	This is the period start date, based on Apple's fiscal calendar.
End Date	MM/DD/YYYY	This is the period end date, also based on Apple's fiscal calendar.
UPC	Up to 20 characters	N/A
ISRC/ISBN	Up to 20 characters	N/A
Vendor Identifier	Up to 20 characters	* (The vendor ID is a product identifier.)
Quantity	Number with three decimal places (positive or negative)	Aggregated number of units sold.
Partner Share	Number with two decimal places (always positive)	Proceeds you receive per unit.
Extended Partner Share	Number with two decimal places (positive or negative)	Quantity x Partner Share.
Partner Share Currency	Three characters	Three-character ISO code for the currency of the amounts earned.
Sale or Return	"S" or "R"	S: Sale R: Refund Note that R is always a refund, not a reversal.
Apple Identifier	Up to 18 characters	Apple's unique product identifier. Use this Apple ID if you have questions to make sure the correct app is reviewed.
Artist/Show/ Developer/Author	Up to 4000 characters	*
Title	Up to 5000 characters	*
Label/Studio/Network/ Developer/Publisher	Up to 1000 characters	*
Grid	Up to 30 characters	N/A
Product Type Identifier	Up to five characters	The type of product purchased.
ISAN/Other Identifier	Up to 50 characters	N/A
Country of Sale	Two characters	Two-character ISO code that indicates the territory for the iTunes Store, App Store, or iBooks Store where the purchase occurred.

<sup>1</sup> An asterisk (\*) indicates you provided this information to us. Sometimes we may change this information for consistency. Download reports in [Payments and Financial Reports](#). On a Mac, reports download and open automatically. On a PC, follow the steps in Payments and Financial Reports for opening reports.

<b>Report Field</b>	<b>Values</b>	<b>Notes</b>
Pre-order Flag	"P" or null	N/A
Promo Code	Up to 10 characters	Only used if the transaction is part of a promotion. This field is empty for all nonpromotional items.
Customer Price	Number with three decimal places (positive or negative)	This is the price displayed on the App Store and the retail price the customer was charged.
Customer Currency	Three characters	Three-character ISO code for the currency paid by the customer.

## Appendix B: Product Type Identifiers

These are the different product type identifiers used in your financial reports:

Product Type Identifier	Type	Description
1	Free or paid app	iPhone and iPod touch (iOS)
1-B	App Bundle	
1E	Paid app	Custom iPhone and iPod touch (iOS)
1EP	Paid app	Custom iPad (iOS)
1EU	Paid app	Custom universal (iOS)
1F	Free or paid app	Universal (iOS)
1T	Free or paid app	iPad (iOS)
7	Update	iPhone and iPod touch (iOS)
7F	Update	Universal (iOS)
7T	Update	iPad (iOS)
F1	Free or paid app	Mac app
F7	Update	Mac app
FI1	In-App Purchase	Mac app
IA1	In-App Purchase	Purchase (iOS)
IA1-M	In-App Purchase	Purchase (Mac)
IA9	In-App Purchase	Subscription (iOS)
IA9-M	In-App Purchase	Subscription (Mac)
IAY	In-App Purchase	Auto-renewable subscription (iOS)
IAY-M	In-App Purchase	Auto-renewable subscription (Mac)